

FRANKLIN TOWNE CHARTER HIGH SCHOOL

September 26, 2023

Monthly Newsletter

Franklin Towne Charter H.S.



PCPCS School of the week

Franklin Towne Charter H.S.

SCHOOL SPOTLIGHT

We are proud to welcome our new teachers for the upcoming school year! Ahmiya Jones, Rebecca Scott, Felicia Maisey, Elias Randall, Ron McGee, Aviva Lerman, Jameel Judge, Matthew Smith, and Jeniffer Rodriguez. Special thanks to Allison Rodman for providing an amazing hands-on presentation.

We also greatly appreciate some of our returning staff that participated in break-out sessions with our new teachers!



MAKING HEADLINES –ACADEMICS

Franklin Towne Charter High School was very happy to announce that after our first week of school, we were recognized as the charter school of the week by the **Pennsylvania Coalition of Public Charter Schools**. We are very grateful to Shaunte' Dannielle Reese-Smith, Dr. Anne Clark, DHS, M.S.Ed. and their team for their efforts in advancing charter schools as a choice for parents and students across the state! Most importantly, thank you to our teachers for a fantastic first week back!

MAKING HEADLINES –ATHLETICS

Coach Vanessa Robles and the Franklin Towne Charter H.S. volleyball team are not only winning on the court but advancing a positive message! On Friday, August 25th they participated in the FLY:FWD event hosted by the Philadelphia Eagles at Northeast H.S. where they watched a panel discussion on overcoming obstacles in female sports. They also met some hometown athletes and other guests that included Oiana "Star" Wright, Laila Ali, Carli Lloyd, Superintendent Tony Watlington, and Jalen Hurts! Senior Michelle Palomino will be interviewed by the Northeast Times this week. Stay tuned!



AROUND TOWNE! NEW WATCHFIRE LED SIGN



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Franklin Towne Charter High School Rankings

Niche ranks nearly 100,000 schools and districts based on statistics and millions of opinions from students and parents.

Best Charter High Schools in Pennsylvania
#3 of 80

Best Public High School Teachers in Pennsylvania
#5 of 673

Niche Standout High Schools in Pennsylvania
#7 of 43

A

Overall Niche Grade

How are grades calculated?
Data Sources

B+

Academics

A

Diversity

A+

Teachers

B+

College Prep

B+

Clubs & Activities

A-

Administration

B

Sports

A+

Food

A

Resources & Facilities

NICHE 2024 BEST SCHOOLS RANKINGS

Franklin Towne Charter High School is happy to announce that it has retained its ranking as the #3 Best Charter High School in the state of Pennsylvania and the #1 Best Charter High School in the city of Philadelphia. We are also very pleased that Franklin Towne Charter H.S. ranks #5 for Best Public High School Teachers in the state of Pennsylvania!

NICHE TARGETED PROMOTION – OPEN HOUSE

Effective this week, Niche began marketing Franklin Towne Charter High School's 2023 Fall Open House as part of our first targeted promotion. The photograph below was taken by our very talented Mr. Cella. It features our Intro. to Fashion Design teacher Ms. Aniyah Holmes. The advertisement will run for the next month.



Franklin Towne Charter High School Open House

Meet our staff, tour our campus, join our Towne!

Nov 4, 2023 | 10AM-12PM

Upcoming Events

ABOUT NICHE

For those unfamiliar with Niche, they are a market leader in connecting colleges and schools with students and families. With in-depth profiles on every school and college in America, over 140 million reviews and ratings, and powerful search and data tools, Niche helps millions of students and families find and enroll in the right school.

Peer School Performance

See how your school's Niche Audience compares to schools with similar characteristics. Interested in updating your current peer school list? Contact your Partnerships Manager to customize your list and select your 10 schools.

SCHOOL	VIEWS	CLICKS
Franklin Towne Charter High School PHILADELPHIA, PA	2,159	174
Mast Community Charter School PHILADELPHIA, PA	253	20
Academy at Palumbo PHILADELPHIA, PA	221	10
Gloucester County Institute of Technology SEWELL, NJ	194	7
Cheltenham High School WYNCOTE, PA	175	8
Renaissance Academy Charter School PHOENIXVILLE, PA	161	16
Shawnee High School MEDFORD, NJ	160	4
Carver High School PHILADELPHIA, PA	151	9
Science Leadership Academy PHILADELPHIA, PA	139	4
Girard Academic Music Program (GAMP) PHILADELPHIA, PA	118	0
Jenkintown Middle/High School JENKINTOWN, PA	66	2

indicates Niche Partner

PEER SCHOOL PERFORMANCE

The July results below reflected an intense 10-day blitz campaign to increase our digital footprint through stakeholder reviews. Before our campaign we had approximately 327 reviews and ultimately eclipsed Central and Masterman and improved to 4 ½ out of 5 stars with 592 reviews before the deadline. As of today, we have 605 total reviews! This rating could not have been accomplished without your support as well as our strong Special Education department that received much praise by our current and former parents.